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MYERS' ENTRY RECOGNIZED IN BROADCAST ENGINEERING'S EXCELLENCE AWARD POLL

NEW YORK CENTRALCAST PROJECT EARNS RUNNER-UP STATUS

Northampton, MA (March 21, 2013) – [Myers Information Systems](#) – the highly respected developer of broadcast traffic, business, and content management software – today announced the Company's recognition by Broadcast Engineering as runner-up in the Network Automation category in the magazine's 12th annual Engineering Excellence Award competition. Votes were cast online by BE readers, choosing from among 31 entries in eight categories as published in the magazine's December 2012 issue. BE announced the results on March 1st; plaques will be awarded in April, during the NAB Convention in Las Vegas.

Myers' submission outlined the [New York Centralcast](#) project involving all nine of the State's public television stations. The ambitious undertaking, designed to maximize operational efficiency with a minimum of overhead expense, consolidates all broadcast operations within a Joint Master Control Facility (JMCF) hub within WCNY's new Broadcast and Education Center in Syracuse. Station partners include WCFE (Plattsburgh), WLIW (Garden City), WMHT (Albany), WNED (Buffalo), WNET (New York City), WPBS (Watertown), WSKG (Binghamton) and WXXI (Rochester), plus New Jersey Public Television (NJTV) and a specialty programming service for a total of 35 program streams when fully operational.

"Centralcast LLC combines cutting-edge technology with a rational approach to operational efficiency and represents a new era for Public Broadcasting," said company CEO and president Crist Myers. "Of course we'd have preferred first place in our category; nevertheless, the Myers team is honored to earn the recognition of Broadcast Engineering's readers and our peers in the industry."

ABOUT MYERS

Formerly known as Myers Information Systems, Inc., the company has been developing broadcast management software since 1989. Myers provides technology and services for television, radio and other digital media providers designed to improve every aspect of their operations, from contracting to invoicing, media management to scheduling, and from trafficking to reconciliation. For more information, please visit: www.myersinfosys.com

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