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MYERS TO EXHIBIT AT NATIONAL RELIGIOUS BROADCASTERS CONVENTION

Latest Versions of ProTrack TV & Radio to be shown in Booth #912

Northampton, MA (January 16, 2013) – [Myers](#) – the highly respected developer of broadcast traffic, business, and content management software – today confirmed the company's plans to participate in the National Religious Broadcasters (NRB) Convention and Expo — March 2nd to March 5th at the Gaylord Opryland Resort & Convention Center in Nashville, Tennessee. The Myers team, returning for their ninth NRB appearance, will be at Booth #912.

The annual NRB event is the largest marketplace dedicated exclusively to Christian media professionals. More than 200 vendors will showcase their products and services to thousands of attendees, among them radio & television station owners and key staff, program producers, Web developers, pastors, denominational leaders, advertising agencies and more.

"Religious broadcasters and content developers are a very important segment of our industry," said Crist Myers, company CEO and president. "Expo attendees are involved in every aspect of the management and creative process, from concept to underwriting to distribution. The business and content workflow tools within ProTrack have been carefully crafted to optimize the management and efficiency of any creative enterprise."

ProTrack, Myers' proven flagship suite, is available in both radio and television editions. It offers comprehensive scheduling and business management for individual, multichannel and multi-station facilities. Actively used by more than 226 media outlets, supporting more than 1,300 channels, ProTrack provides a high-level of structure, scalability, and systems integration for today's rapidly evolving media environments.

ABOUT MYERS

Formerly known as Myers Information Systems, Inc., the company has been developing broadcast management software since 1989. Myers provides technology and services for television, radio and other digital media providers designed to improve every aspect of their operations, from contracting to invoicing, media management to scheduling, and from trafficking to reconciliation. For more information, please visit: www.myersinfosys.com

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