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Myers' Product Development Efforts Contribute to Significant Company Growth

Northampton, MA, March 23, 2015 – [Myers](#), a leading developer of broadcast management software, announces significant corporate growth, including a 25% increase in staff over the course of the last six months.

According to Crist Myers, CEO and President, Myers, this recent expansion can be attributed to the company's ongoing commitment to product innovation regarding its ProTrack Broadcast Management System.

Myers is currently in the process of transitioning to a new technology platform, which will expand the capabilities of their ProTrack System and deliver an enhanced, state-of-the-art user experience. Myers explains, "This significant effort, coupled alongside the organic growth we have been experiencing, has necessitated an expansion of our team in order to meet the demands of our various development, support, and training initiatives."

The new technology platform, scalable by design, will feature an HTML5 front end that is intuitive and easy to use. Myers will present a preview of the new Accounts Receivable (AR) functionality made possible by the new technology platform at both [PBS TechCon](#) (Booth # 311, Las Vegas, April 8 – 10, 2015) and the [NAB Show](#) (Booth #N7919, Las Vegas, April 13 – 17, 2015).

Myers' CTO Tracy Carter added, "We are extremely excited for the rollout of our new technology, but more importantly being able to show the new functionality as result. This technology transition will provide our customers with significantly expanded capabilities and increased efficiency moving forward."

[Learn more about ProTrack](#)

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ABOUT MYERS

Founded in 1982, Myers has been a pioneer in developing broadcast management software for the rapidly evolving media landscape. Myers' extensive domain knowledge and systems integration expertise has served as an integral part in the development of a suite of software products and services

that drive distribution workflows across multiple departments and systems. Media facilities large and small utilize and benefit from our unique, scalable broadcast management solution, helping them improve operational efficiency and profitability. For more information, please visit: www.myersinfosys.com/pbstechcon2015.