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## Myers Announces Plans for PBS TechCon 2015

**Northampton, MA** March 31, 2015 – Myers, a respected developer in broadcast management software, announces that they are a Silver Level Sponsor at PBS TechCon, April 8 – 10, 2015 at Caesar’s Palace in Las Vegas. PBS TechCon serves as an opportunity for professionals in the public television industry to come together to share new ideas through education, professional development, and technology. This year, Myers plans to share a preview of the new technology platform for their ProTrack Broadcast Management System and will lead two conference sessions.

On April 8th, Myers will sponsor an exclusive session called *ProTrack Boot Camp* where product specialists will demonstrate ways for users to maximize their ProTrack software system. Later on April 10<sup>th</sup>, Crist Myers, CEO and Tracy Carter, CTO, will lead a session entitled *With New Trends, Comes New Workflows*, where they will provide strategic insights on technology’s role to keep pace in an ever-changing media landscape. Discussion will include ProTrack’s evolving technology, product roadmap, new partnerships, and its services and capabilities.

Throughout the show in the Myers Booth #311, team members will provide an early glimpse at the soon-to-be-released Accounts Receivable (AR) module, the first ProTrack add-on built on the new technology platform and featuring an HTML5 front-end. The new technology platform will provide customers with significantly expanded capabilities and increased efficiency moving forward.

To schedule a demo or new preview at PBS TechCon, contact [sales@myersinfosys.com](mailto:sales@myersinfosys.com).

[Learn more about ProTrack](#)

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### ABOUT MYERS

Founded in 1982, Myers has been a pioneer in developing broadcast management software for the rapidly evolving media landscape. Myers’ extensive domain knowledge and systems integration

expertise has served as an integral part in the development of a suite of software products and services that drive distribution workflows across multiple departments and systems. Media facilities large and small utilize and benefit from our unique, scalable broadcast management solution, helping them improve operational efficiency and profitability. For more information, please visit: [www.myersinfosys.com](http://www.myersinfosys.com).